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for a Graphics Arts Merit Badge.

Members of the selection panel have been chosen for their experience and expertise in graphic arts, culture, history, and Scouting volunteerism and achievement. In addition to Hinrichs, panel members include:

- Elaine Didier, director, President Gerald R. Ford Presidential Library and Museum
- Ann B. N'Gadi, BSA volunteer and technical information specialist with the Smithsonian Institution's Museum Conservation Institute
- John Gottschalk, BSA executive vice president and chairman and CEO of the Omaha World-Herald Company
- Joe Csatari, renowned Scouting artist
- Christian Tobler, Eagle Scout and graphic arts student
- Stephen Medicott, director, BSA Marketing and Communications Division
- Jim Wilson, associate publisher and director of BSA Custom Communications Division
- Larry Knapp, director, BSA Merchandising Division
- Ethan Draddy, Scout executive, Jersey Shore Council, Toms River, N.J.
- Kent York, director of marketing, Northern Star Council, St. Paul, Minn.

First incorporated in February 1910, BSA is known for the motto "Be Prepared." In keeping with that spirit of preparation, the organization is planning a broad, purpose-driven 100th anniversary celebration over the next few years to "reintroduce" Scouting in America—to celebrate the organization's past and to reinforce the important role Scouting will play in shaping the country's future, Mazzuca said. The goal of the 100th anniversary logo contest is to create a memorable design that captures and embodies that message for the nation.

"Scouting has been and continues to be an important part of my life," Hinrichs said. "I am very excited to have been asked to be part of this celebration and contest, but I am even more excited to see what comes from the talent, creativity and teamwork from Scouts throughout this great country."

Submissions may be entered through the BSA's new 100th anniversary Web site, www.scouting.org/100years, or by mail to: Boy Scouts of America; P.O. Box 152079; Irving, Texas 75015-2079; ATTN: Anniversary Logo Contest.

All contest rules will be included on the Web site, and additional contest information will be packaged and sent to Boy Scout leaders and volunteers in councils, packs, troops, and crews across the country.

Popcorn Sale 2007



Popcorn Sale 2007 is well underway!!

From early reports, it sounds as if everything is going great this year. There are total of 50 units selling popcorn this year and also a couple of Scouts who are continuing to participate in the sale even though their current units have decided not to do so this year. Steve Matson, of Trail's End, flew out to assist with all of the kick offs this year through out the council. Steve had a lot of ideas and tips to share with everyone. It seems that several people taken advantage of many of those ideas. It's been reported that some units have held some exciting kickoffs including one with a cheese head! The Cubmaster in question was unable to secure the corn head this year, but vows to

do so for next year.

A couple of reminder dates as we approach the midpoint of the sale:

All unsold Show-n-Deliver/Sell popcorn must be returned to the council by Saturday, October 20th. This popcorn will be used to fill Take Order sales for units. We must have a count of this, prior to placing the main council order the following week.

All orders are due by Tuesday, October 23rd. The orders must be placed by then, in order to ensure time to tabulate the total order and place it with Trail's End. There is a strict timeframe for this to ensure that the popcorn is delivered on time the following week for distribution.

Let us know of any success stories so we can share those with the other units. We've heard of some great ideas that sound like they should work out well!!!

This year we are looking for a lot of feedback on how we can improve the sale for you and your Scouts. Brian Merkel, of Pack 249 in Richland, WA, has volunteered to assist the council with this task. Brian has coordinated the sale for Pack 249 for three successful years. The pack's sale has nearly tripled in that time. We look forward to Brian's assistance in helping with improvements to the sale for 2008.

We also want to take a moment to thank the Port of Pasco for their continued help with the warehousing of the popcorn for the past three years. We've been able to save on delivery costs which have been redirected to the bonus commission program.

If you have any questions, about the sale, please contact your District Executive or Lori Miller at the Kennewick Council Service Center at 509-735-7306 or 1-800-821-4939.